

OUTREACH

At the Bernie
Sanders Network



*“Bringing people together to advance
Progressive Candidates and Causes”*

Responsibilities



Plan, initiate and engage in outreach activities to:

- a. Strengthen community and local committee awareness, engagement, education and support
- b. Develop the BSN membership
- c. Develop funding bases for BSN, NYPAN and Our Revolution
- d. Support BSN activities

Responsibilities



Focus outreach efforts on:

- ✓ Diversity, Minorities & People of Color
- ✓ Low and Middle Income
- ✓ Veterans
- ✓ Labor and Trade Unions
- ✓ Young People & Student Groups
- ✓ Progressive Focused Groups: Political, NGO's
- ✓ Public Interest Groups
- ✓ Registered Independent Voters

Possible Initial Projects (Page 1 of 3)



Goal 1: Schedule regular team meetings

- ~ 6-8 team meetings per year
- Survey signed up members interests through the newsletter and direct contact.

Schedule initial team meeting by February 5th

- **Let us know if you can attend on the sign up sheet**

Possible Initial Projects (Page 2 of 3)



Goal 2: Identify additional groups to add to the BSN member/non-member database.

Facilitate 4 or 5 informal meet and greets between target groups and BSN (including general meeting attendance/participation among our group and others).

Complete planning within 4 weeks after the Outreach Team's first meeting in early February.

Possible Initial Projects (Goal 3 of 3)



Goal 3: Develop a public awareness and education program and coordinate a series of at least 8 general information, educational presentations

Inform people of the resources and programs of BSN and the progressive community in the Capital District.

Complete the outline and schedule within 4 weeks after the kick-off meeting.

Bernie sets the path – Grass Roots!



2016 Presidential Campaign Funding

<u>Party</u>		<u>Campaign</u>		<u>PACs</u>		<u>Total</u>
D	Clinton	581.00	74%	205.00	26%	786.00
R	Trump	339.00	79%	89.40	21%	428.40
L	Johnson	11.60	76%	3.75	24%	15.35
G	Stein	3.73	100%	0.00	0%	3.73
I	McMullin	1.62	98%	0.03	2%	1.65
D	Sanders	237.00	100%	0.00	0%	237.00
R	Cruz	93.50	57%	69.30	43%	162.80
R	Bush	35.50	23%	122.00	77%	157.50
R	Rubio	51.30	40%	76.50	60%	127.80
R	Carson	65.10	78%	18.40	22%	83.50

Source: Partial Table of Data From Center for Public Integrity 12/16

Charge



“We need government that represents the best interests of all of the people, not the corporations.”

“We need an economy that helps all of the people, not just the wealthy.”

“We need all people to follow the golden rule and to trek there with a passion for justice..”

Sen. Bernie Sanders

Wrap-up



- *Let us know what interest areas and ideas you have for this team.*
- *Sign the sign-up sheet to join the team with your name, phone # and e-mail address. Do what you can when you can.*

Contact:

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Remember all BSN supporters are ad hoc members of the BSN Outreach Team. All are always welcome.